

The Canfather

A Movie You Can't Refuse





The Canfather

The story of The Canfather is about two emotionally damaged children who become the two container giants **struggling to survive in a world ruled by beer**, mirroring the challenges we all face in our own world.



The Bottle & Can Brand

Unique Entertainment

Beer Sales

Multiple Revenue Streams

The Financials



Who are the Bottle & Can?

Our Two Rivals

The Bottle:

The once charming and uncontested king, his grip on the beer world slipping, strives to reclaim his dominance.

The Son of Can:

The underdog, his quiet strength a stark contrast to the brash clinking of glass. His stoic demeanor masks a brewing revolution within.

Each container, with its unique allure, captivates beer enthusiasts, history buffs, film lovers, and mob aficionados alike, leaving them entertained, enlightened, and thirsting for debate on the ideal vessel for the perfect sip.





2024 Great Northeast Bottle vs Can Tour

While politicians sling mud, **Bottle and Can** are slinging suds!

From Boston's historic cobblestones to Philly's cheesesteak-scented streets, witness a tour for the ages. The regal glass knight (Bottle) and the sleek aluminum warrior (Can), join forces with local brewers to serve **The CANfather- A Beer You Can't Refuse**, while delighting audiences with their feature movie of the same name.

This ain't just about hops and barley. It's about celebrating differences, whether you drink beer or not. Nonprofits will bring awareness and revenue to their missions, theaters will overflow with laughter, and glasses will clink to the Northeast's rich tapestry of brewing tradition (and plenty of NA options!).



Nonprofits, Breweries, Theaters

Here's the twist: We're teaming up with the supporters of **military veterans, animal shelters, and other charities.** They'll help spread the word and get their networks hyped, earning a share of the ticket sales for their dedicated efforts.

It's a win-win-win – **Fueling both cash flow and brand recognition for nonprofits and breweries,** the tour motivates dedicated fans to buy tickets and propels The CANfather towards household name status.

As a bonus, CANfather movie screenings and beer releases will be held at local theaters and brewpubs in close proximity to college campuses to draw in an additional target audience.



The CANfather Beer & Film Distribution

Unleashing the CANfather: A Beer You Can't Refuse

The CANfather Beer and Movie? It's a match made in marketing heaven. Here's how this combo brews up a storm:

Scan, Watch & Sip: During and after the 2024 Great Northeast Bottle vs Can tour, QR codes on every CANfather beer can (pictured to the right) unlock the movie online, extending the experience and driving viewers back for another brew. Talk about a thirst trap!

Residual Revenue Royalty: CANfather sales keep the party fund flowing. Think limited-edition releases, branded merchandise, and ongoing partnerships – this beer's got staying power.

Character Craft Beverages: 4, 6, and 12-packs featuring fun beer brands for other movie characters? It's a variety pack of new revenue streams! Each brew tells a story, builds fan engagement, and keeps the cash registers clinking.

The Big Sell: Once the buzz reaches critical mass, the entire package – beer, movie, and trademarks – transforms into a golden opportunity. Large-scale brewers, streaming platforms, and beyond, watch out! This CANfather's ready to pop the top on a global takeover.



Contact Us

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BOTTLE
VS
CAN

